



Klatu's 2010 eStore LITE Solution

We are pleased to offer a new eStore LITE Solution exclusively for Tech Data resellers.

For under \$100 a month, we provide you with a fully-functioning e-store ready for you to add your company's logos and color scheme, you'll have an international eStore website that quotes, sells, and confirms orders.

Our ecommerce application offers a range of features and functionality to increase efficiency to any computer related business. ECom integrates our customized e-commerce functionality with CNET's highly structured content and images and pricing and availability information from major supply chain partners.

Klatu's new eStore LITE solution displays your company's authorized Tech Data Latin America catalog, along with e-commerce functionality, real-time pricing and availability, multiple payment methods, our pricing engine, product filtering, and multiple languages and currencies.

Go live in 3 easy steps.

Step 1: Select a domain

Select a domain and we'll register it for you. Once registered, we create the e-store instance and install the required SSL certificate.

Step 2: Provide us with your Tech Data account number

We'll link your Tech Data catalog so all of Tech Data's products appear on your e-store.

Step 3: Customize your Store

We help you to customize your website's informational pages, company settings, website colors and the addition of logos and other images.

Cost

Setup: is \$399 – includes First Month, SSL Certificate and Domain Registration and Hosting.

Monthly license: \$99

About E-Store Solutions

Today's global economy is constantly changing, constantly redefining itself and adapting new business models. Today's customers demand that merchants provide product visibility and timely and accurate information.

Why Klatu?

At Klatu we don't speak of "ecommerce evolution", "paradigms", "synergy", or;"next-generation solutions". Our vision is more direct. We develop affordable and easy to manage e-commerce solutions that work today are based on available resources. Our customers are primarily interested in functionality, short learning curves, ease of use and results.

To sell online within your country or regionally, we can create an affordable ecommerce solution allows your customers to see all of Tech Data's available products and place orders. Our platform and solutions are scalable and can evolve to meet future requirements. The embedded e-commerce



functionality includes real-time pricing and availability, multiple -payment methods, a pricing engine, product filtering, multiple INCOTERM pricing, landed-cost pricing, multiple languages, and currencies.

A successful eStore

You have an advantage

A successful eStore provides your customers an easy to use, reliable and secure way to order online. Your eStore should be cleanly-designed, blending a tasteful mix of color, graphics, animation, photographs, fonts, and white-space. Customers should be able to find products easily, create orders, and check out quickly and securely. Clearly displaying promotions also create interest where price may have been a barrier to purchasing. Regardless of your company's size, you can now inexpensively operate your very own customized 24x7 eStore, without investing in applications, systems, servers, or technical staffing



By offering a locally- established presence with Tech Data's large product selection, you have the advantage over your competitors.

Your Estore

Your eStore includes the Base eStore, complete hosting relationship and image views & specs catalog where available and full e-commerce functionality. The setup price also includes 12 month SSL certificate, 12 Months of hosting and the first month's licensing. At Klatu our eStore platform provides all the requirements, including logistics, and e-commerce to insure success.



Best Practices

We used best practices in designing functionality and features at the request of customers. We listened to our customers and implemented what worked best. Our platform includes and manages Tech Data's US and Latin America product catalogs. Our eStore LITE Solution contains full shopping cart functionality, the ability to add custom and extensive functionality.



Credit Card Ordering

Credit cards are the most popular means of paying on the internet. For security, we use parallel servers, hardware redundancy, fail-safe technologies, information encryption, and firewalls to insure transactional reliability and security. The eStore LITE solution can accept credit card orders, which you can process manually on your in-store terminal.

Domain Name Registration, Setup and Hosting

A domain name is an address for the Internet. A good domain name shows your customers that you have an established business, provides an easy way to remember and contact you and also protects your brand identity.



Features Comparison

External Configuration Links	Lite	Std	External Add-Ons	Lite	Std
APC Netshelter	Opt	Yes	3rd Party Wty Service Plans	Opt.	Opt.
APC Service Selector	Opt	Yes	Configurators	Opt.	Opt.
APC Surge Selector	Opt	Yes	E-Faxing	Opt.	Opt.
APC UPS Selector	Opt	Yes	External Configurator Links	Opt.	Opt.
Tripp-Lite Surge Selector	Opt	Yes	Laptop Configurator	Opt.	Opt.
Tripp-Lite UPS Selector	Opt	Yes	Online Chat	Opt.	Opt.
Avocent	Opt	Yes	Server Configurator	Opt.	Opt.
Fellowes	Opt	Yes	Skype VoIP Connectivity	Opt.	Opt.
IBM X-Series Servers	Opt	Yes	Third Party Add-Ons	Opt.	Opt.
Iomega Products	Opt	Yes			
ProCurve	Opt	Yes	External Utilities	Lite	Std
APC Battery Solutions	Opt	Yes	Configurators	Opt.	Opt.
APC Cable Selector	Opt	Yes	Desktop Configurator	Opt.	Opt.
APC Notebook Battery Selector	Opt	Yes	E-Faxing	Opt.	Yes
Cables To Go Configurator	Opt	Yes	External Configurator Links	Opt.	Yes
Tripp-Lite Cables Configuration Tool	Opt	Yes	Hewlett Packard CTO Products	Opt.	Opt.
Tripp-Lite RBC Configurator	Opt	Yes	Laptop Configurator	Opt.	Opt.
Corsair Memory Products	Opt	Yes	Online Chat	Opt.	Yes
EDGE Memory	Opt	Yes	Server Configurator	Opt.	Opt.
HP Enterprise Servers	Opt	Yes	Skype VoIP Connectivity	Opt.	Yes
HP Parts	Opt	Yes			
HP StorageWorks Solutions	Opt	Yes			
HP Supplies	Opt	Yes			
Kingston Memory	Opt	Yes			
PNY Memory Products	Opt	Yes			
SimpleTech Memory Products	Opt	Yes			
SMART Modular Technologies	Opt	Yes			

Optional External Utilities and Features

Integrated Credit Card Processing

We have integrated several credit card processors into our ecommerce solutions, providing single or multi-currency credit and/or debit card payment solutions. Contact us with your banking requirements. (Optional – requires setup charge and small monthly charge.)



PayPal Integrated Payment



A reseller can elect to add PayPal as an integrated payment choice on their eStore. By adding PayPal, an eStore can receive payments and takes the first step to integrating product sales with the eBay sales marketplaces. This allows a Klatu eStore customer to offer products on eBay and other participating marketplaces. The customer can order online or through eBay and complete the order through PayPal on their eStore. (Optional – requires setup charge and small monthly charge.)

Dedicated Server Hosting



Dedicated server hosting is a hosted server that is exclusively for your business website or applications. You access and control your server(s) and have the flexibility to install software applications of your choice, host an unlimited number of websites on a single server at no extra cost within your storage capacity and configure the server to your requirements. We provide the connectivity and bandwidth, and assist you with configuration and operation. Contact us so we can customize a solution.

E-Mail Solutions

MDaemon Email Server for Windows has been deployed to over 70,000 email servers in over 90 countries around the world. This platform delivers solid performance from its feature-rich and user-friendly design, and supports IMAP, SMTP, and POP3 protocols. MDaemon also includes a powerful spam blocker, spam filter, grey list processing, and features SpamAssassin 3, which identifies spam signatures.



Online Chat Solutions



The LivePerson platform connects businesses and experts with consumers seeking help or information online. LivePerson Integrates live chat, click-to-talk, and knowledgebase (self-service) technology with their multi-channel communication platform managing all online interactions.

Instant Messenger IM Solutions

We can integrate one of several Interact products, allowing you to chat on AIM, ICQ, MSN, and Yahoo - all from the same client. The client offers one-to-one chat, multi-user chat, interactive sketching and a growing selection of games.



E-Faxing Solutions



MDaemon's RelayFax network fax server management software automates sending, receiving, and managing your network faxes from your desktop, while integrating full faxing functionality with your existing email system — all while providing unlimited fax sends and receives with no monthly fees or per-transmission charges. This is an optional feature, requiring a setup charge and small monthly charge. Please contact us so we can customize a solution.

SKYPE Connectivity

Skype connectivity would allow a reseller's customers to phone the reseller for free by using the Skype global telephony network. We can include a Skype link that allows the eStore consumer to connect to the reseller at their convenience. When a customer clicks on the link, a Skype phone call would initiate to the reseller operating the eStore.



E-Commerce Can Be Easy.



Klatu can quickly build you a powerful and now very affordable e-store.

Reach your market now!

What are you waiting for?

For additional information, please contact us.

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